



MORE THAN A BUSINESS. A WAY OF LIFE. FRANCHISE WITH HELEN DORON





www.helendoron.es



The Helen Doron Educational Group has built a global reputation for innovation and excellence. With more than 30 years of excellence in developing and teaching English as Foreign Language (EFL) to children of all ages, we know what it takes to launch and grow a business from the ground up.



PREMIUM PROVEN ENGLISH PROGRAMMES

HELEN DORON ENGLISH OFFERS AGE-APPROPRIATE COURSES FROM BABIES TO TEENS, BASED ON OUR PROVEN METHODOLOGY. EVERY COURSE FEATURES ORIGINAL STORIES, SONGS, MUSIC AND LYRICS, AND ANIMATIONS.

 \gg





DEVELOPED BY HELEN DORON, A LINGUISTIC SCIENTIST AND OUR PEDAGOGIC TEAM, EVERY COURSE IS DESIGNED TO MEET CHILDREN'S DEVELOPMENTAL NEEDS.





-0

Teen English courses for students 11–19 years old



DO ABC Four lev

Four levels of large-group programmes for public or private kindergartens

Holiday courses during school breaks



LEVERAGING TECHNOLOGY TO TEACH ENGLISH

HELEN DORON ENGLISH DEVELOPS GAMES AND APPS THAT SUPPLEMENT THE CLASSROOM MATERIALS AND ENABLE CHILDREN TO CONTINUE LEARNING AT HOME, IN THEIR OWN TIME.





INCREASE YOUR CHANCES OF SUCCESS

BUYING INTO A GLOBALLY RECOGNIZED AND RESPECTED BRAND LOWERS YOUR BUSINESS RISKS. JOINING HELEN DORON ENGLISH PROVIDES YOU WITH A WORLDWIDE NETWORK AND ACCESS TO OUTSTANDING LOCAL, REGIONAL, NATIONAL AND GLOBAL TRAINING AND CONFERENCES.





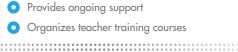


NATIONAL, LOCAL OR HOME-BASED BUSINESS MODELS

MASTER FRANCHISOR 4-10 MILLION INHABITANTS

LEARNING CENTRE FRANCHISE 50,000 — 100,000 INHABITANTS





Sells Learning Centres & Learning Studios

Owns Learning Centre

Owns Learning Centre

- Sells materials
- Responsible for Learning Centre Teachers and Self-Employed Teachers

• Responsible for Learning Studio Teachers

LEARNING STUDIO FRANCHISE

SELF-EMPLOYED TEACHERS

Home-based Business

Owns Learning Studio
Sells materials

- Sells materials
- Income according number of students taught



THE BUSINESS YOU WANT. THE SUPPORT YOU NEED.

OUR PROFESSIONAL TEAM PROVIDES YOU WITH ONGOING TRAINING AND SUPPORT — FROM START-UP ASSISTANCE TO ONGOING MARKETING, SALES, ORGANIZATIONAL, ADMINISTRATIVE AND PEDAGOGIC TRAINING.

66—



I am very proud of what we are accomplishing. We grow and grow, but the essence remains the same. We are proud and grateful to be part of our children's future – not only do we teach them English, but we do it in an environment of happiness, nurturing the child's self-esteem.

Meena Athwani, Master Franchisor, Catalonia & Ebro, Spain



Master Franchisor for Andalucía, Extremadura & Murcia (/ Virgen de la Victoria, 2 41011 Sevilla Teléfono 954 28 08 20 / 616 411 806 E-mail andalucia@helendoron.com

Master Franchisor for Aragón, Cataluña, Navarra & La Rioja (/ Roger de Flor 264-266, Baixos 08025 Barcelona Teléfono 934 59 24 45 E-mail catalonia@helendoron.com

Master Franchisor for País Vasco, Cantabria, Asturias and Galicia (/ Fernández de Leceta, 10 01009 Vitoria-Gasteiz Teléfono 945 043 733 / 654 447 043 Master Franchisor for Castilla-La Mancha, Castilla and León & Comunidad Valenciana Avenida del Mediterráneo, 1 16004 Cuenca Teléfono 969 232 190 / 636 920 917 E-mail castillas@helendoron.com / comunidadvalenciana@helendoron.com

Master Franchisor for Madrid

C/ Hospital, 2 28223 Pozuelo - Madrid Teléfono 687379757 - 91 112 48 85 E-mail madrid@helendoron.com



E-mail cantabrico@helendoron.com

www.helendoron.es/franquicias