



**MORE THAN A BUSINESS.
A WAY OF LIFE.**

FRANCHISE WITH HELEN DORON





JOIN

EUROPE'S LEADING
EFL ORGANIZATION



2

**MILLION
STUDENTS**



1000

**LEARNING
CENTRES**



35

**COUNTRIES
WORLDWIDE**

The Helen Doron Educational Group has built a global reputation for innovation and excellence. With more than 30 years of excellence in developing and teaching English as Foreign Language (EFL) to children of all ages, we know what it takes to launch and grow a business from the ground up.





PREMIUM PROVEN ENGLISH PROGRAMMES

HELEN DORON ENGLISH OFFERS AGE-APPROPRIATE COURSES FROM BABIES TO TEENS, BASED ON OUR PROVEN METHODOLOGY. EVERY COURSE FEATURES ORIGINAL STORIES, SONGS, MUSIC AND LYRICS, AND ANIMATIONS.





DEVELOPED BY HELEN DORON,
A LINGUISTIC SCIENTIST AND OUR
PEDAGOGIC TEAM, EVERY COURSE IS
DESIGNED TO MEET CHILDREN'S
DEVELOPMENTAL NEEDS.



Early English courses for children
ages 3 months to 10 years old



Teen English courses for
students 11–19 years old



Holiday courses during school breaks



Four levels of large-group programmes
for public or private kindergartens





LEVERAGING TECHNOLOGY TO TEACH ENGLISH

HELEN DORON ENGLISH DEVELOPS GAMES AND APPS THAT SUPPLEMENT THE CLASSROOM MATERIALS AND ENABLE CHILDREN TO CONTINUE LEARNING AT HOME, IN THEIR OWN TIME.





INCREASE YOUR CHANCES OF SUCCESS

BUYING INTO A GLOBALLY RECOGNIZED AND RESPECTED BRAND LOWERS YOUR BUSINESS RISKS. JOINING HELEN DORON ENGLISH PROVIDES YOU WITH A WORLDWIDE NETWORK AND ACCESS TO OUTSTANDING LOCAL, REGIONAL, NATIONAL AND GLOBAL TRAINING AND CONFERENCES.





NATIONAL, LOCAL OR HOME-BASED BUSINESS MODELS

MASTER FRANCHISOR
4-10 MILLION INHABITANTS



Owns Learning Centre
Sells Learning Centres & Learning Studios

- Provides ongoing support
- Organizes teacher training courses

LEARNING CENTRE FRANCHISE
50,000 — 100,000 INHABITANTS



Owns Learning Centre

- Sells materials
- Responsible for Learning Centre Teachers and Self-Employed Teachers

LEARNING STUDIO FRANCHISE



Owns Learning Studio

- Sells materials
- Responsible for Learning Studio Teachers

SELF-EMPLOYED TEACHERS



Home-based Business

- Sells materials
- Income according number of students taught



THE BUSINESS YOU WANT. THE SUPPORT YOU NEED.



OUR PROFESSIONAL TEAM PROVIDES YOU WITH ONGOING TRAINING AND SUPPORT — FROM START-UP ASSISTANCE TO ONGOING MARKETING, SALES, ORGANIZATIONAL, ADMINISTRATIVE AND PEDAGOGIC TRAINING.

“ —

I am very proud of what we are accomplishing. We grow and grow, but the essence remains the same. We are proud and grateful to be part of our children's future — not only do we teach them English, but we do it in an environment of happiness, nurturing the child's self-esteem.



— ”

*Meena Athwani, Master Franchisor,
Catalonia & Ebro, Spain*



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